

PERSON & PLANET PODCAST + MAGAZINE

PROMOTIONAL OPPORTUNITIES

PODCAST SERIES









Person & Planet podcast shares all things good within sustainability and wellness, focusing on highlighting guests from around the world. The series brings awareness to amazing initiatives, products, services, and businesses that benefit person and planet.

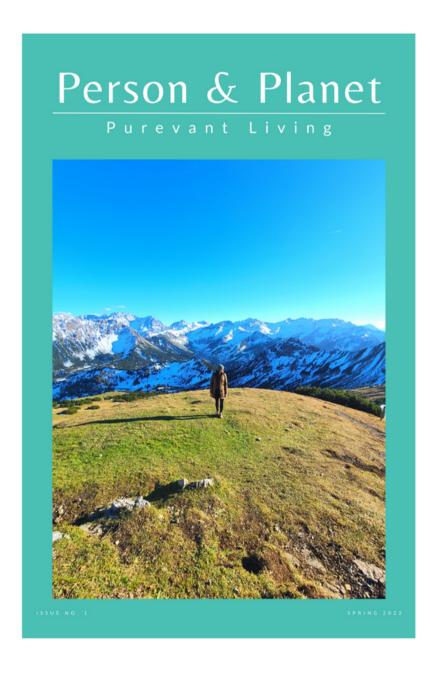
Personal wellness and the health of our environment are intimately connected, so this series was created to combine the two, spreading awareness and providing education to listeners.

1,650+

33
UNIQUE COUNTRY
LISTENERS

37
LIVE EPISODES

MAGAZINE



This free digital and printon-demand publication
shares all things good
within sustainability
and wellness including
company highlights, new
product development,
organizations, public
policy, wellness and eco
tips, recipes, sustainable
artwork photography,
and more!

The magazine is a valuable resource for businesses and consumers alike, to educate readers about the current state of our planet and ways to improve personal health and the environment.



ABOUT

Purevant Living stands for health, wellness, the environment, and giving back. We aim to help companies develop brand identity through digital marketing, copy, creative content, social media management, podcasting, publications, and sustainability consulting to promote your product or service. Our motto focuses on highlighting "all things good" in the world.



4,256

FOLLOWERS

Purevant Living Instagram 527

FOLLOWERS

Purevant Living Facebook 1,154

FOLLOWERS

Purevant Living LinkedIn

MISSION

As a company, we have a commitment to donate 2% of every sale through monetary donations and pro bono work. We joined the Wisconsin Sustainable Business Council, complete the annual Green Masters Program, and offset carbon emissions with Tradewater to show our commitment to environmental conservation and contributing to organizations that champion positive change.









MAGAZINE AD PRICING

PRINT | DIGITAL | WEBSITE

AD PRICING: PRINT

1/2 Page (\$500)

PER ISSUE

- 5.5" W x 3.8" H Print Ad
- Domestic & International Availability

Full Page (\$900)

PER ISSUE

- 5.5" W x 8" H Print Ad
- Domestic & International Availability

AD PRICING: PRINT + DIGITAL

1/2 Page (\$900)

PER ISSUE

- 5.5" W x 3.8" H Print Ad
- Domestic & International Availability
- Online Ad On: purevantliving.com

Full Page (\$1,300)

PER ISSUE

- 5.5" W x 8" H Print Ad
- Domestic & International Availability
- Online Ad On: purevantliving.com

AD PRICING: DIGITAL

Website Ad (\$600)

6 MONTHS OF AD PRESENCE

- 700 x 500 Pixels
- Ad Link To Preferred Site
- Online Ad On: purevantliving.com



PODCAST SPONSORSHIP

INDIVIDUAL | ANNUAL

INDIVIDUAL ADS

30 Second Ad (\$250)

EACH EPISODE

 30 second clip we record from your copy embedded in a podcast episode

60 Second Ad (\$600)

EACH EPISODE

 60 second clip we record from your copy embedded in a podcast episode or 2, 30 second clips

EPISODE SPONSOR

Feature (\$700)

EACH EPISODE

- Company logo, bio, and link included in episode newsletter to mailing list
- Sponsor mention at beginning and end of the show
- Company logo featured on our website
- Social media features
- One 30 second ad in the episode we record from your copy

ANNUAL SPONSOR

Sponsor (\$12,000)

24 EPISODES

- Company logo, bio, and link included in bi-weekly newsletter to mailing list
- Sponsor mention at beginning and end of the show
- Company logo, links and summary featured on our website
- Social media features
- 30-second ad per episode we record from your copy
- Sponsor highlights on social media platforms
- Sponsor mention in all communications



FIND US:













