



Purevant Living  
All Things Good

# PERSON & PLANET PODCAST + MAGAZINE

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## PROMOTIONAL OPPORTUNITIES

# PODCAST SERIES

Person & Planet Podcast

With Stephanie Krubsack

Purevant Living  
All Things Good

Person & Planet Podcast

EPISODE 1  
TIPA, Compostable Flexible Packaging, Circularity Of Organics  
| Gary Robinson

Purevant Living TIPA

Person & Planet Podcast

EPISODE 2  
Responsible & Sustainable Tourism, Sub-Saharan Africa Safaris, Wildlife Conservation In Kenya  
| Julia Binks

Purevant Living TIPA

Person & Planet Podcast

EPISODE 5  
Lenzing Group, Sustainable Denim, Circular Fashion, Renewable & Biodegradable Fibers  
| Tricia Carey

Purevant Living TIPA

Person & Planet podcast shares all things good within sustainability and wellness, focusing on highlighting guests from around the world. The series brings awareness to amazing initiatives, products, services, and businesses that benefit person and planet.

Personal wellness and the health of our environment are intimately connected, so this series was created to combine the two, spreading awareness and providing education to listeners.

1,650+

LISTENERS

33

UNIQUE COUNTRY LISTENERS

37

LIVE EPISODES

# MAGAZINE



This free digital and print-on-demand publication shares all things good within sustainability and wellness including company highlights, new product development, organizations, public policy, wellness and eco tips, recipes, sustainable artwork photography, and more!

The magazine is a valuable resource for businesses and consumers alike, to educate readers about the current state of our planet and ways to improve personal health and the environment.

**2**

ANNUAL  
PUBLICATIONS

**10**

UNIQUE COUNTRY  
READERS

**70-100**

CONTENT PAGE  
COUNT

**8.9K**

WEBSITE  
TRAFFIC



# Purevant Living

All Things Good

## ABOUT

Purevant Living stands for health, wellness, the environment, and giving back. We aim to help companies develop brand identity through digital marketing, copy, creative content, social media management, podcasting, publications, and sustainability consulting to promote your product or service. Our motto focuses on highlighting “all things good” in the world.



4,256

FOLLOWERS

Purevant Living  
Instagram

527

FOLLOWERS

Purevant Living  
Facebook

1,154

FOLLOWERS

Purevant Living  
LinkedIn

## MISSION

As a company, we have a commitment to donate 2% of every sale through monetary donations and pro bono work. We joined the Wisconsin Sustainable Business Council, complete the annual Green Masters Program, and offset carbon emissions with Tradewater to show our commitment to environmental conservation and contributing to organizations that champion positive change.







# MAGAZINE AD PRICING

PRINT | DIGITAL | WEBSITE

## AD PRICING: PRINT

### **1/2 Page** (\$500)

PER ISSUE

- 5.5" W x 3.8" H Print Ad
- Domestic & International Availability

### **Full Page** (\$900)

PER ISSUE

- 5.5" W x 8" H Print Ad
- Domestic & International Availability

## AD PRICING: PRINT + DIGITAL

### **1/2 Page** (\$900)

PER ISSUE

- 5.5" W x 3.8" H Print Ad
- Domestic & International Availability
- Online Ad On: [purevantliving.com](http://purevantliving.com)

### **Full Page** (\$1,300)

PER ISSUE

- 5.5" W x 8" H Print Ad
- Domestic & International Availability
- Online Ad On: [purevantliving.com](http://purevantliving.com)

## AD PRICING: DIGITAL

### **Website Ad** (\$600)

6 MONTHS OF AD PRESENCE

- 700 x 500 Pixels
- Ad Link To Preferred Site
- Online Ad On: [purevantliving.com](http://purevantliving.com)

FOR INQUIRIES PLEASE EMAIL: [sk@purevantliving.com](mailto:sk@purevantliving.com)



# PODCAST SPONSORSHIP

INDIVIDUAL | ANNUAL

INDIVIDUAL ADS	EPISODE SPONSOR	ANNUAL SPONSOR
<p><b>30 Second Ad (\$250)</b> EACH EPISODE</p> <ul style="list-style-type: none"> <li>• 30 second clip we record from your copy embedded in a podcast episode</li> </ul> <p><b>60 Second Ad (\$600)</b> EACH EPISODE</p> <ul style="list-style-type: none"> <li>• 60 second clip we record from your copy embedded in a podcast episode or 2, 30 second clips</li> </ul>	<p><b>Feature (\$700)</b> EACH EPISODE</p> <ul style="list-style-type: none"> <li>• Company logo, bio, and link included in episode newsletter to mailing list</li> <li>• Sponsor mention at beginning and end of the show</li> <li>• Company logo featured on our website</li> <li>• Social media features</li> <li>• One 30 second ad in the episode we record from your copy</li> </ul>	<p><b>Sponsor (\$12,000)</b> 24 EPISODES</p> <ul style="list-style-type: none"> <li>• Company logo, bio, and link included in bi-weekly newsletter to mailing list</li> <li>• Sponsor mention at beginning and end of the show</li> <li>• Company logo, links and summary featured on our website</li> <li>• Social media features</li> <li>• 30-second ad per episode we record from your copy</li> <li>• Sponsor highlights on social media platforms</li> <li>• Sponsor mention in all communications</li> </ul>



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